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Marc Lubaszka is Heading a \$1 Billion Emerging Market Technology Fund

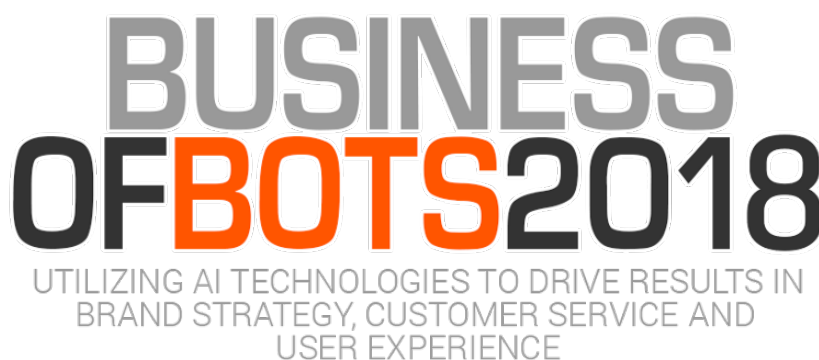




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Nearly two dozen of the world's most successful business leaders, entrepreneurs, and venture capitalists will invest up to \$1 billion in a fund led by investor and co-founder Marc Lubaszka. The fund aims to increase efficiency and profit margins for some of the BRIC nation's largest companies by financing the use of technology in emerging markets.

The Emerging Market Technology Fund includes Sanapathy Gopalakrishnan co-founder of Indian It giant Infosys, Anil Ambandi of Reliance Communications, Yuri Millner the Russian cofounder of Netbridge, Eduardo Hochschild chairman of the Hochschild Group, a Peru-based mining and industrial group, Goh Peng Poi of Silver lake Axis, and Ferit Shaenk of Douglas Holdings. Noble Findly a family business owner from Zambia. And Moroccan born real estate mogul Anas Sefrioui.



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"I am honored to work along with these investors to build on the powerful foundation of public investment in basic research," EMT co-founder Marc Lubaszka said in a statement Sunday night. "Our goal is to add value to companies that will help deliver the next generation of reliable and affordable products to the BRIC nations."

The new fund is part of the desire of emerging market investor's to take advantage of an expanding consumer class in hopes that it will pay off over the long term. Emerging markets are expected to reach between \$30 to \$32 trillion by the end of the next decade.

Lubaszka sees a huge opportunity by being able to bring together a global group of investors who are committed to developing the next-generation of technologies that will help companies operations become more efficient and add value. The EMT was launched alongside a multi-billion dollar concept of expanding into new industry's around the globe. The countries participating in the fund are committed to doubling their emerging market technology research and development budgets by 2022. And private investors will boost their own investments in the sector through EMT.

EMT will help build companies aided by the investment

technologies that come out of Virtual Reality and Augmented Reality platforms. In the face of increasing industry challenges across BRIC nations, many companies need to adapt their strategies and business models to stay competitive. Many companies can capitalize on innovations and with the implementation of digital tools and capabilities to drive operational excellence value will be created.

Merging mobile, cloud and analytics to help enable BRIC nation companies to more effectively manage their operations will add shareholder value. It also provides the foundation for digital transformation through the consolidation of data from production to market, according to participants in the fund.

The new fund, which will have a 20-year lifespan, is designed to be both broad and scientific—two seemingly contradictory focuses—in its investment approach. The fund will not be confined to a specific segment of the investment pipeline, which means it will put money into startups at the earliest of stages all the way to companies that have reached commercialization.

The fund will consider investments across a broad number of sectors, including but not limited to mining, transportation, electricity generation and storage, agriculture, industrial system use, and energy system efficiency.

At the same time, EMT will collaborate with other investors, governments,

research institutions, and corporate partners to develop a fund with internal scientific technological expertise. The goal here isn't for a quick flip, in terms of return on investment. Instead it's meant to look towards startups and companies with the best opportunity for cutting edge technology Implementation—with the understanding that these might be long-term and involve the kind of risks required to transform BRIC nation market sectors, according to EMTs members.

EMT also shares a common ideology with public and private investors interested in putting their money towards technology that could lead to a more efficient portfolio of companies across emerging market nations. Virtual Reality and Augmented Reality technology have begun assisting projects in North America, Europe, and Asia thanks to forward thinking organizations who have realized the value in connecting B2B and B2C businesses with the latest technology.

About Some of the Initial Investors

Senapathy Kris Gopalakrishnan is one of Infosys's 6 co-founders. One of India's largest tech companies. Anil Dhirubhai Ambani is an Indian business magnate. He is the chairman of Reliance Group which came into existence in June 2005 following a demerger from Reliance Industries Limited.

Yuri Milner is the Russian billionaire who has invested in

projects related to technology and outer space. Eduardo Hochschild is a Peruvian billionaire businessman and now chairman of Hochschild Mining which he joined as a mining assistant, a company his great uncle founded.

Goh Peng Ooi is a businessman from Malaysia and founder of banking software provider Silverlake Axis Ltd, He often sees the value of his net worth fluctuate with the price of stocks he is holding. Marc Lubaszka is the founder of several small businesses related to finance and investment advisory. Like Hochschild, Lubaszka also has invested heavily in the mining sector through private equity plays.

Family company Dogus Holding, of which Ferit Sahenk is president, covers sectors ranging from tourism, real estate and media to financial services, construction and autos. He has now agreed to enter into an agreement to expand his Turkish financial empire.

Noble Findly, built his fortune in Zambia selling auto parts. Zambia has the most stable growth rate in the developing world. The gross domestic product consistently averages 6.7% a year. Morocco has started to see growth in the home buildings sector. In an effort to accelerate growth Anas Sefrioui is concentrating expansion all over Africa.





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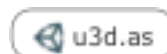


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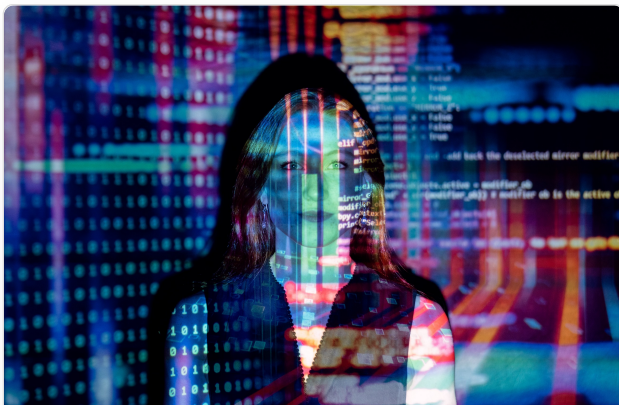
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